



# SLAR Affinity Partner Program Form

Affinity Partners of SLAR provide products and services to our REALTOR® members at a discounted price. Businesses that partner with the St. Louis Association of REALTORS® have the opportunity to extend their products and services to more than 7,000 members without paying annual Affiliate Member dues.

SLAR understands the importance of developing a strong marketing strategy to ensure a successful program for both organizations and members. We are looking for quality affinity partners, so please take your time on this SLAR Affinity Partner Program Form. Show us your creative ideas for marketing this program that will achieve success for our REALTOR® members, You and SLAR!

## CONTACT INFO

Name (first and last) \_\_\_\_\_

Company Name \_\_\_\_\_

Company Address \_\_\_\_\_

Phone Number \_\_\_\_\_

Email \_\_\_\_\_

## OVERVIEW

Briefly provide an overview of your company. Be sure to include your company's program/service options and why a partnership with SLAR will be a successful alliance.

How many years has your organization been in business? \_\_\_\_\_

How many employees does your organization have working in the St. Louis Metro area? \_\_\_\_\_

Approximately how many staff members will trained and will promote your SLAR Affinity Discount Program? \_\_\_\_\_

### The SLAR Affinity Program

Please provide an overview of the specific services and products that will be eligible for the Affinity program.

Please explain any additional fees members would have to incur by using your service.

### Affinity Program Details

Use the table below to list your organization's proposed Association Affinity Program offerings.

Service	Standard Fee	SLAR Members Discount or Cost	Features of Service	Additional Comments

Will your existing clients who are SLAR members be eligible for your members-only savings? \_\_\_\_\_

Please explain any conditions or exceptions for existing clients below:

**Additional Notes:**

**SUBMIT**

\*Note: If the submit button does not work please email all completed forms to [communications@strealors.com](mailto:communications@strealors.com).