

RENOVATION



MUCH NEEDED IMPROVEMENTS MADE

to Association building resulting in new member's wing and vertical lift.

MEMBERSHIP & FINANCE



9,200+ MEMBERS

including 460 Affiliate members and 647 Commercial Division members.

OVER 1,100 NEW AND REINSTATING MEMBERS



on-boarded by Membership Department.



600

SUPRA XPRESSKEYS HOLDERS CONVERTED

to eKEYS as SUPRA phased out the XpressKEY due to technology changes.

DIVERSITY, EQUITY & INCLUSION

APPROVED PRESIDENTIAL ADVISORY GROUP (PAG) RECOMMENDATIONS

demonstrating our commitment to diversity and inclusion.

6 DIVERSITY, EQUITY, AND INCLUSION EVENTS WERE HELD THROUGHOUT THE YEAR

COMMUNICATIONS



TRANSITIONED TO A NEW EMAIL SYSTEM: NOTEROUTER.

Now allowing members to select their topic and delivery preferences.



LAUNCHED NEW WEBSITE



5,552 FOLLOWERS



1,054 FOLLOWERS



PRODUCED 27 PODCASTS

RPAC



\$195,866 WAS RAISED FROM 2,328 MEMBERS

53 MAJOR INVESTORS

4 MAJOR CORPORATE ALLIES TOTALING \$24,300 IN CORPORATE FUNDS

LEGISLATIVE VICTORIES

Legislation Passed:

- Passed emergency rental assistance at the federal, state, and local levels
- Reinstating Low Incoming Housing Tax Credits (MO)
- Protecting 1031 Like-Kind Exchange (Federal)
- Preserving Historic Tax Credits (MO)
- Legislation passed to remove red tape for REALTOR® compensation (MO)
- Wayfair passed to protect local businesses (MO)
- Infrastructure gas tax passed (MO)

Advocacy in Review:

- Hosted St. Louis City Mayoral Candidate Forum
- Convened a coalition to create a land bank for St. Louis County to fight vacancy issues
- Fighting for consistent regulations in St. Louis County
- Released report: "Inconsistent Regulations: Building Codes in St. Louis County"

EDUCATION



12 MEMBERS FIRST:
HERE AND NOW WEBINARS

13 NEW MEMBER ORIENTATIONS



FIRST VIRTUAL BUSINESS & ECONOMIC FORECAST EXPO

32 IN-PERSON COMMERCIAL & RESIDENTIAL CONTINUING EDUCATION CLASSES

SPECIAL PRESENTATIONS & OFFERINGS:

- Two Managing Broker Forums
- Four Health Insurance Forums
- Two SafeShowings (New App) Workshops



TOTAL ATTENDEES FOR 2021 CLASSES AND WEBINARS: **10,940**

COMMUNITY OUTREACH



\$41,500
IN GRANTS GIVEN OUT BY
REALTOR® HOUSING ASSISTANCE FUND (RHAF)

REALTOR® VOLUNTEER DAY
ASSISTED IN IMPROVING THE HOME OF A ST. LOUIS AREA HOMEOWNER



NEIGHBORHOOD CLEAN-UP, BEAUTIFICATION, AND FLOWER PLANTING
IN CONJUNCTION WITH REBUILDING TOGETHER ST. LOUIS

PROFESSIONAL STANDARDS

Complaints Filed (Jan-Dec):

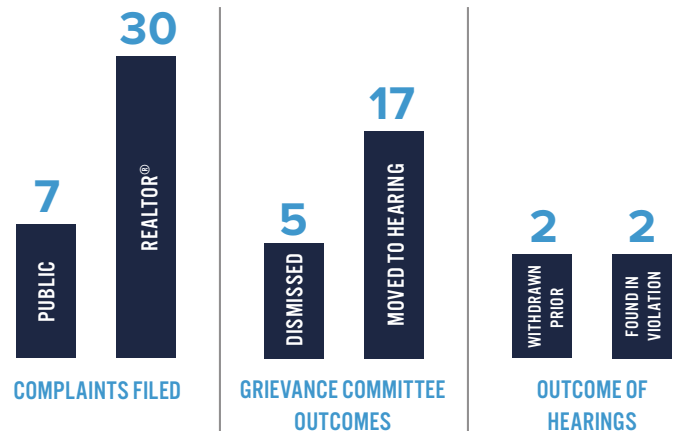
Arbitration – 7

Supra – 6

Ethics – 24

Articles most frequently cited:

1, 2, 3 & 15



COMMERCIAL DIVISION



635 Members



5 Commercial CE Courses



Updated Two Commercial Forms



5-Star NAR Accreditation



230+ Catylist Subscribers