

St. Louis County 2050: An Equitable and Sustainable Comprehensive Plan

COMMUNITY ENGAGEMENT PLAN

(STLCO 2050) will provide a long-term vision for the County and guide the development of a sustainable, equitable, and fiscally responsible community. STLCO 2050 will be the blueprint for creating lasting positive change in our County.



SAINT LOUIS COUNTY
Missouri

COMMUNITY ENGAGEMENT GOALS

- Inform the community by providing balanced and objective information to better understand the problems, alternatives, opportunities, and solutions.
- Consult the community by obtaining feedback on analysis, alternatives, and decisions.
- Involve the community by working directly with them throughout the process to ensure that concerns and aspirations are consistently understood and considered, and providing a wide range of opportunities for stakeholders to be engaged.
- Demonstrate that community input has influenced the decision-making and planning priorities.
- Build partnerships with other agencies and stakeholders, recognizing the effect this effort has on the community, and that it complements other community initiatives.

KEY MESSAGES

- A Comprehensive Plan serves as a guide for decision-making that outlines a community's long-term vision and goals for its physical, social, economic, and environmental development.
- Desired outcomes for STLCO 2050 include: housing opportunities for all, inclusive economic development, equitable transportation and infrastructure, sustainable and resilient development, high quality parks and open spaces, and more.
- The County is very excited about developing this once-in-a-generation plan that will replace the current comprehensive plan developed over four decades ago (1980).
- STLCO 2050 will be data-driven, grounded in a firm understanding of trends, current conditions, and best planning practices.
- Through extensive engagement and civic dialogue, this comprehensive plan will be the community's plan, developed through a collaborative process designed to catalyze collective action.
- STLCO 2050 is a plan for all of St. Louis County, including incorporated and unincorporated areas.
- STLCO 2050 will be comprehensive in its recommendations to support the long-term fiscal sustainability of county government. Recommendations will consider development patterns, land use, and county service levels.
- This plan will align existing policies and create new ones that support the community's long-term future.
- The comprehensive planning process will last through 2024 and early 2025. Plan adoption is anticipated in fall 2025.

LEADERSHIP ENGAGEMENT

<p>CORE TEAM</p> <p>Cross-department group of county staff to guide and advise the entire planning process and final deliverable</p>	<p>STEERING COMMITTEE</p> <p>Provide insight from regional leaders on recommendations and community input</p>	<p>BRIEFINGS</p> <p>Update and seek input from decision makers including the Planning Commission and County Council</p>
---	--	--

IN-PERSON PUBLIC ENGAGEMENT

<p>STAKEHOLDER INTERVIEWS</p> <p>Understand planning issues from a broad range of perspectives and explore potential partnerships</p>	<p>FOCUS GROUPS</p> <p>Targeted small group conversations to better understand issues and fill engagement gaps with underrepresented communities</p>	<p>POP-UP COMMUNITY EVENTS</p> <p>Raise awareness and gather feedback. Build enthusiasm for the plan</p>
--	---	---

<p>ENGAGEMENT STATIONS</p> <p>Through signage and staff support, county libraries, county recreation centers, and Metro Transit Centers will encourage participation</p>	<p>PUBLIC MEETINGS</p> <p>A culminating event for engagement that will share early recommendations and gather data</p>
---	---

VIRTUAL PUBLIC ENGAGEMENT

<p>RANDOM SAMPLE SURVEY</p> <p>Establish a statistically valid baseline understanding of the public's aspirations and concerns</p>	<p>OPT-IN SURVEYS</p> <p>Compliment the random sample survey to gather input on issues, opportunities and recommendations</p>
---	--

<p>MAPPING TOOL</p> <p>Provide location-specific ideas about issues and opportunities</p>
--

<p>COMMUNITY INPUT WILL SHAPE:</p> <ul style="list-style-type: none"> ● Identification of needs and current conditions ● Plan goals, objectives, and benchmarks ● Identification of critical connections ● Project identification ● Project prioritization ● Implementation steps
--

<p>SUPPORTING TOOLS Fact Sheet Flyers Social Media Project Website Press Release E-Newsletters</p>
