

Form Name:	St. Louis REALTORS® Director and Officer Application 2027
Submission Time:	June 23, 2026 2:05 pm
Browser:	Chrome 149.0.0.0 / OS X
IP Address:	99.102.11.224
Unique ID:	1473588025
Location:	38.6161, -90.3185

Position sought:	President-Elect
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General Understanding of the Commitment	I certify that I have read and accept this responsibility.
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Job Description and Other Considerations	I certify that I have read and accept this responsibility.
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Please Initial to certify that you have read and accepted the Absence Policy.



Bylaws and Election Policy	I certify that I have read and accept this responsibility.
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Do you commit to participating in a Candidate Forum the afternoon of July 23, 2026?	Yes
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Do you currently have commitments with any other boards, public office or other organizations that may cause a conflict of interest?	No
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I am aware that the bylaws prevent me from serving as a director on the Board of Directors of other local associations affiliated with the National Association of REALTORS® at the same time.	Yes
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I have been found in violation of the Missouri Real Estate License Act.	No
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I have been found in violation of the National Association of REALTORS'® Code of Ethics	No
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Please explain anything that you think might affect your ability to serve or anything in your background that might be an embarrassment to you or to St. Louis REALTORS® if it were to become public. If none please type "N/A".

n/a

Candidate's Name	Kayla Johnson
Email	kaylajohnsonrealestate@outlook.com
Phone (xxx)xxx-xxxx	16182079437
Firm Name	The Gellman Team, powered by eXp Realty
Firm Address	7501 Murdoch Saint Louis, MO 63119
Website	kaylajohnson.thegellmanteam.com
Real estate license number	2018010760
List REALTOR® designations	ABR, AHWD, C2EX, SFR
Primary Board	St. Louis Realtors
Secondary Board (if applicable)	Southwestern Illinois Board of Realtors

Please share with us your interest in this position and what your goals and objective might be.

My interest in serving as President of St. Louis REALTORS® stems from a deep commitment to the future of our association, our profession, and the communities we serve. Throughout my service at the local, state, and national levels, I have seen firsthand the impact strong leadership can have on member engagement, professional growth, and public trust.

If elected, my primary goal would be to bridge the gap between the association and underrepresented members while strengthening trust within the communities REALTORS® serve. I believe our association is strongest when every member feels represented, valued, and empowered to contribute, regardless of their background, brokerage size, experience level, or area of practice.

My objectives would focus on three key areas: strengthening member engagement through transparent leadership and accessible pathways to involvement; developing future leaders by creating opportunities for mentorship and leadership growth; and enhancing community trust through meaningful outreach, housing advocacy, and education initiatives that demonstrate the value REALTORS® bring beyond the transaction.

As a leader, I believe in listening first, building consensus, and creating opportunities for others to succeed. I want every member to feel connected to the association and every community to see REALTORS® as trusted partners in building stronger neighborhoods and expanding housing opportunities. Together, we can create an association that is more engaged, more inclusive, and better prepared for the future.

St. Louis REALTORS®

Position/Involvement/ Year

2026-

Advocacy Committee, Member

2025-

Board of Directors

Strategic Planning Committee, Member

Advocacy Committee, Member

Board Development & Leadership Committee, Member

2024-

St. Louis Realtors Secretary

Board of Directors

Executive Committee, Member

Awards Committee, Member

St. Louis Realtors Political Action Trustee

Board Development & Leadership Committee, Member

Strategic Planning Committee, Member

2023-

Board of Directors

St. Louis Realtors Political Action Trustee

Strategic Planning Committee, Member

2022-

Young Professionals Network Advisory Board, Chair

St. Louis Realtors Political Action Trustee

2021-

Leadership Academy, Graduate

Young Professionals Network Advisory Board, Vice-Chair

St. Louis Realtors Political Action Trustee

2020-

Young Professionals Network Advisory Board, Member

**Missouri REALTORS® Position/
Involvement/Year**

2026-

State Director, Eastern District
Strategic Planning Committee, Member
Grievance Committee, Member
State Political Coordinator

2025-

State Director, Eastern District
Diversity & Inclusion Committee, Imm. Past Chair
Grievance Committee, Member
Landing Ambassador
State Political Coordinator

2024-

State Director, Eastern District
Diversity & Inclusion, Chair
Grievance Committee, Member
Landing Ambassador

2023-

State Director, Eastern District
Diversity & Inclusion Committee, Vice-Chair
Grievance Committee, Member
Young Professionals Network Advisory Board, Imm. Past Chair
Landing Ambassador

2022-

Young Professionals Network Advisory Board, Chair
State Director, Eastern District
Member Engagement Committee, Member
It's Your Move, Regional Director
Leadership Academy, Graduate
Landing Ambassador

2021-

Young Professionals Network Advisory Board, Vice Chair
Member Engagement Committee, Member
It's Your Move, Regional Director
Landing Ambassador

**National Association of
REALTORS®**
Position/Involvement/Year

2026-
NAR NXT Speaker
Diversity Committee, Member
Realtor Magazine Contributor
YPN Blogger
2025-
Young Professionals Network Advisory Board, Member
Housing Opportunities Committee, Member
Realtor Magazine Contributor
YPN Blogger
2024-
NAR NXT Speaker
Realtor Magazine Contributor
Young Professionals Network Advisory Board, Member
RPAC Major Investor Council, Member
Federal Political Coordinator, MO-01
Spire Mentor
YPN Blogger
2023-
Housing Opportunities Committee, Member
Federal Political Coordinator, MO-01
Spire Mentor
YPN Blogger
2022-
Housing Opportunity Committee, Member
Federal Political Coordinator, MO-01
YPN Blogger
2021-
Federal Political Coordinator, MO-01

Awards and Certifications

Designations & Certifications:

2024-

Short Sale & Foreclosure Resource (SFR)

2022-

Accredited Buyer's Representative (ABR)

2021-

At Home With Diversity (AHWD)

Commitment To Excellence (C2EX)

Awards:

2025-

Honors Society Member, Missouri Realtors

2024-

Honors Society Member, Missouri Realtors

2023-

Emerging Leader, NAREB

Honors Society Member, Missouri Realtors

2022-

YPN Service Recognition, Missouri Realtors

Honors Society Member, Missouri Realtors

2021-

YPN Rockstar Award, St. Louis Realtors

Honors Society Member, Missouri Realtors

List any activities, accomplishments or contributions you may have made to the real estate industry

My journey in organized real estate began with a simple desire to get involved. As a newer REALTOR®, I quickly realized that associations are at their best when members move beyond simply belonging and choose to lead, advocate, and invest in the future of the profession.

Over the years, that commitment has evolved into service at the local, state, and national levels. I have had the privilege of serving as a local and state director, chairing committees, advocating for property rights as a Federal Political Coordinator, and contributing to initiatives focused on housing opportunity, diversity, leadership development, and member engagement. While I am proud of the titles I have held, I am even more proud of the impact those opportunities have allowed me to make.

One of my greatest passions has been helping members find their place within the association. As a leader, educator, and mentor, I have worked to create pathways for emerging leaders, encourage participation from members who may not have previously seen themselves represented in leadership, and foster conversations that strengthen our profession. I have seen firsthand how one invitation, one mentorship opportunity, or one leadership experience can change the trajectory of someone's career.

Professionally, I have dedicated much of my career to educating and developing REALTORS®. As a Real Estate Training Specialist, I have designed and delivered training programs that equip agents with the knowledge, skills, and confidence to better serve their clients and communities. Whether teaching negotiation strategies, fair housing principles, professional standards, or business development, my goal has always been to elevate the professionalism of our industry.

Nationally, my service on housing, diversity, and young professional initiatives has reinforced my belief that REALTORS® play a critical role in expanding opportunity and strengthening communities. Through advocacy, education, and leadership, I have worked to ensure that our profession remains relevant, inclusive, and prepared for the future.

If there is one contribution I hope defines my service, it is my commitment to building bridges-between members and leadership, between REALTORS® and the communities they serve, and between today's leaders and the next generation who will carry our profession forward.

Please provide a 150 word biography to be used on St. Louis REALTORS® website election page

Kayla Johnson is a REALTOR®, educator, published author, speaker, and advocate dedicated to advancing the real estate profession through leadership, education, and community engagement. She serves as Real Estate Training Specialist for The Gellman Team, where she develops and delivers training programs that help agents build successful and sustainable careers.

A committed leader in organized real estate, Kayla has served in leadership roles with St. Louis REALTORS®, Missouri REALTORS®, and the National Association of REALTORS®. Her service has focused on housing opportunities, advocacy, leadership development, and member empowerment, helping REALTORS® strengthen their businesses, expand their leadership capacity, and better serve their communities.

Beyond real estate, Kayla is a passionate autism advocate and community volunteer. She is committed to strengthening connections between REALTORS®, the association, and the communities they serve while helping shape the next generation.

Please UPLOAD a current headshot.

<https://www.formstack.com/admin/download/file/19733173515>

By checking this box, I confirm that I electronically signed the 2027 Agreement to serve and received an email confirmation.

Confirmed
