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| Form Name:       | St. Louis REALTORS® Director and Officer Application 2027 |
| Submission Time: | July 1, 2026 6:58 pm                                      |
| Browser:         | Chrome Mobile 147.0.7727.22 / iOS                         |
| IP Address:      | 68.208.10.26                                              |
| Unique ID:       | 1476016787                                                |
| Location:        | 35.056, -89.8598                                          |

**Position sought:** Director

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**General Understanding of the Commitment** I certify that I have read and accept this responsibility.

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**Job Description and Other Considerations** I certify that I have read and accept this responsibility.

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**Please Initial to certify that you have read and accepted the Absence Policy.**



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**Bylaws and Election Policy** I certify that I have read and accept this responsibility.

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**Do you commit to participating in a Candidate Forum the afternoon of July 23, 2026?** Yes

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**Do you currently have commitments with any other boards, public office or other organizations that may cause a conflict of interest?** No

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**I am aware that the bylaws prevent me from serving as a director on the Board of Directors of other local associations affiliated with the National Association of REALTORS® at the same time.** Yes

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**I have been found in violation of the Missouri Real Estate License Act.** No

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**I have been found in violation of the National Association of REALTORS'® Code of Ethics** No

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**Please explain anything that you think might affect your ability to serve or anything in your background that might be an embarrassment to you or to St. Louis REALTORS® if it were to become public. If none please type "N/A".**

N/A

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**Candidate's Name**

Tyra Buchanan

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**Email**

Tlbsellsluxury@gmail.com

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**Phone (xxx)xxx-xxxx**

13145030675

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**Firm Name**

Keller Williams

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**Firm Address**

12640 Sandalwood Drive  
Florissant, MO 63033

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**Real estate license number**

2015044472

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**List REALTOR® designations**

AHWD

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**Primary Board**

St. Louis Realtors Association

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**Please share with us your interest in this position and what your goals and objective might be.**

I am seeking re-election as a Director because I believe in servant leadership, professional excellence, and ensuring every REALTOR® has a voice at the table. Over the past several years, I have had the privilege of serving at the local, state, and national levels, where I have worked to strengthen our profession through leadership, strategic planning, professional standards, mentorship, and diversity initiatives.

As a Director, I want to continue helping St. Louis REALTORS® remain a trusted, innovative, and inclusive organization that equips members for long-term success. My goal is to support policies that elevate professionalism, expand leadership opportunities, strengthen member engagement, and prepare our association for the future of real estate.

I believe leadership is about service, collaboration, and leaving our profession stronger than we found it. I am committed to representing our members with integrity, transparency, and a forward-thinking perspective while helping position St. Louis REALTORS® as a leader throughout Missouri and the nation.

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| <b>St. Louis REALTORS®</b><br><b>Position/Involvement/ Year</b>                                            | <ul style="list-style-type: none"> <li>* Director (approximately 6 years)</li> <li>* Inclusion Advisory Group Liaison (approximately 6 years)</li> <li>* Grievance Committee (approximately 6 years)</li> <li>* Mentor Program (5+ years)</li> <li>* Professional Standards Committee (2 years)</li> <li>* Board Development &amp; Leadership Committee (2-3 years)</li> <li>* RPAC Contributor</li> </ul>                                                                                                                                                                                                                                                                                                                                                   |
| <b>Missouri REALTORS®</b><br><b>Position/Involvement/Year</b>                                              | <ul style="list-style-type: none"> <li>* State Director (approximately 7 years)</li> <li>* Strategic Planning Committee (4+ years)</li> <li>* Inclusion Committee (5+ years)</li> <li>* Professional Standards Committee (4+ years)</li> <li>* Grievance Committee (4+ years)</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| <b>National Association of REALTORS®</b><br><b>Position/Involvement/Year</b>                               | <ul style="list-style-type: none"> <li>* Diversity Committee Member at large</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| <b>Awards and Certifications</b>                                                                           | <ul style="list-style-type: none"> <li>* MBA - Webster University</li> <li>* M.A., Nonprofit Leadership &amp; Management - Webster University</li> <li>* B.S., Business Management - Hampton University</li> <li>* Luxury Home Marketing Specialist</li> <li>* Luxury Listing Specialist</li> <li>* At Home With Diversity (AHWD)</li> <li>* Certified Diversity Specialist (CDS)</li> <li>* Missouri Licensed REALTOR®</li> <li>* Six Sigma White Belt</li> </ul>                                                                                                                                                                                                                                                                                           |
| <b>List any activities, accomplishments or contributions you may have made to the real estate industry</b> | <ul style="list-style-type: none"> <li>* Served in REALTOR® leadership at the local, state, and national levels.</li> <li>* Mentored new REALTORS® through the St. Louis REALTORS® Mentor Program.</li> <li>* Advocated for professional standards, ethics, leadership development, and inclusion.</li> <li>* Represented buyers, sellers, investors, and commercial clients throughout the St. Louis region.</li> <li>* Successfully completed residential luxury transactions, commercial leasing, and investment opportunities.</li> <li>* Promoted diversity and leadership development across the real estate profession.</li> <li>* Continues to support community development, affordable housing initiatives, and professional education.</li> </ul> |

**Please provide a 150 word biography to be used on St. Louis REALTORS® website election page**

Tyra L. Buchanan is a dedicated REALTOR®, business leader, and community advocate with nearly a decade of experience serving residential, luxury, commercial, and investment clients throughout the St. Louis region. She earned a Bachelor of Science in Business Management from Hampton University and both a Master of Business Administration and a Master of Arts in Nonprofit Leadership & Management from Webster University.

Committed to advancing the real estate profession, Tyra has served in numerous leadership roles with St. Louis REALTORS®, Missouri REALTORS®, and the National Association of REALTORS®, including Director, Missouri REALTORS® State Director, Strategic Planning, Professional Standards, Grievance, Inclusion, Board Development & Leadership, Mentor Program, and the NAR Diversity Committee. She is passionate about mentoring fellow REALTORS®, strengthening professional standards, fostering inclusive leadership, and creating meaningful opportunities for member engagement.

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**Please UPLOAD a current headshot.**

<https://www.formstack.com/admin/download/file/19766679145>

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**By checking this box, I confirm that I electronically signed the 2027 Agreement to serve and received an email confirmation.**

Confirmed

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