

St. Louis Association of Realtors

12777



SPONSORSHIP PROGRAM

2026



Connecting our members through shared goals and meaningful partnerships.



MAJOR SPONSORS

Benefits

- Advertisement (14.5 in. x 7 in. | dpi of 150px) featured on Association lobby slideshow
- Logo featured on front page of Association website and our monthly newsletter sign-off
- Business cards in the Association lobby
- + More throughout 2025!

Additional recognition exclusive to affiliate members committing **\$3,000+** to St. Louis REALTORS® in 2026.



ADVERTISEMENT PACKAGES

TIER 1 | \$750

- Bimonthly (6) Social Posts*
- 60-second ad for Association social media stories (Recorded by Sponsor)*
- 5" x 4.85" advertisement in New Member Packet*
- Member Center 1 Page Flyer*

TIER 2 | \$500

- Quarterly (4) Social Posts*
- 9x16 still graphic ad for Association social media stories (Submitted by Sponsor)
- 5" x 2.25" advertisement in New Member Packet*
- Member Center 1 Page Flyer*

TIER 3 | \$250

- One (1) Social Post
- 2.25" x 2.25" advertisement in New Member Packet*
- Member Center 1 Page Flyer*

*To be provided by Sponsor. Please send all print advertisement materials within 30 days of purchase to guarantee they're included in our Association publications.

Advertisement Examples

Sample Layout | 2.25" x 2.25"



Sample Layout | 5" x 2.25"



Sample Layout | 5" x 4.85"



EVENT SPONSORSHIPS

St. Louis REALTORS® offers a variety of event and exhibitor opportunities for affiliate members to further their membership and REALTOR® engagement. Sponsorship availability, sponsorship benefits, and pricing may vary. For event sponsorship details or to purchase an event sponsorship, contact director of marketing & communications, **Dan Wunder**, at dwunder@stlrealtors.com.

Eggs & Issues (Q1)

Learn what's on the political horizon, know which elections to watch, understand what policy changes may be made, and see how each will impact the housing market.

~~PRESENTING SPONSOR~~ | SOLD OUT

- Two (2) minutes speaking time
- Recognized as **Breakfast Sponsor**
- Recognition in digital and print promotions and materials
- One (1) event ticket for self-admittance*
- One (1) exhibitor table

~~EXHIBITOR~~ | SOLD OUT

- Recognition in digital and print promotions and materials
- One (1) event ticket for self-admittance*
- One (1) exhibitor table

*RPAC event sponsorship includes one (1) general admission ticket must be purchased at the purchase price.



PAST EVENTS will be released later this year.



**Previously known as the Economic Forecast Breakfast.*

Ignite – Real Estate Summit & Economic Forecast (Q1)

Kick off the year being equipped with valuable information for successful business planning and the statistical analysis REALTORS® need to best serve their clients.

~~PRESENTING SPONSOR~~ | SOLD OUT

- Two (2) minutes speaking time
- Recognized as **Breakfast Sponsor**
- Recognition in digital and print promotions and materials
- Four (4) event tickets (1 for self-admittance + 3 guests)
- One (1) exhibitor table

~~EXHIBITOR~~ | \$250 (10 AVAILABLE)

- Recognition in exhibitor materials at the event
- Two (2) event tickets (1 for self-admittance + 1 guest)
- One (1) exhibitor table



RPAC Trivia* (Q1)

Join fellow RPAC Investors and fight for your spot to take home the RPAC Trivia trophy! Also enjoy an open bar and other games.



PAST EVENT

2027 Sponsorships will be released later this year.

- **Mulligans and Games Sponsor** – Organization must host and staff Mulligans and Games stations. *Permitted self-admittance to work Mulligans and Games tables.*

**RPAC event sponsorships do not qualify as RPAC credit. Each RPAC sponsorship includes one (1) admission ticket for the sponsor's self-admission. Additional guest tickets must be purchased separately, and such purchases will be applied toward the purchaser's yearly RPAC contribution(s).*



RPAC Auction* (Q2)

Enjoy a fun-filled night raising money to protect the REALTOR® industry and home ownership! There will be the opportunity to purchase items in a silent and live auction.

BAR SPONSOR | \$3,000 (1 AVAILABLE)

- Recognition in digital and print promotions and materials
- One (1) event ticket
- Featured on Drink Napkins at Bars

~~DINNER SPONSOR~~ | SOLD OUT

- Recognition in digital and print promotions and materials
- One (1) event ticket
- Featured as Dinner Sponsor

**RPAC event sponsorships do not qualify as RPAC credit. Each RPAC sponsorship includes one (1) admission ticket for the sponsor's self-admission. Additional guest tickets must be purchased separately, and such purchases will be applied toward the purchaser's yearly RPAC contribution(s).*

~~CENTERPIECE SPONSOR~~ | SOLD OUT

- Recognition in digital and print promotions and materials
- One (1) event ticket
- Featured on each Centerpiece Arrangement

~~PADDLE SPONSOR~~ | SOLD OUT

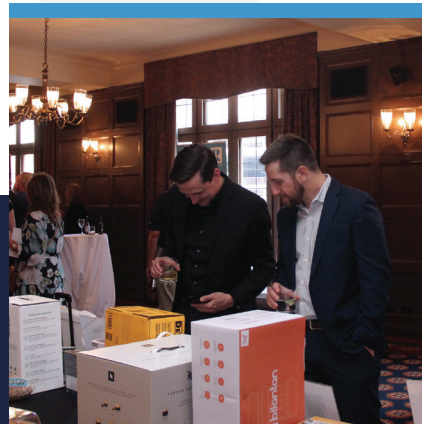
- Recognition in digital and print promotions and materials
- One (1) event ticket
- Recognition on Auction Paddles

~~PHOTO BOOTH SPONSOR~~ | SOLD OUT

- Recognition in digital and print promotions and materials
- One (1) event ticket
- Recognition at event Photo Op

BUY IT NOW SPONSOR | \$500 (1 AVAILABLE)

- Recognition in digital and print promotions and materials
- One (1) event ticket
- Recognition at Buy It Now Table



Managing Broker Forum (Q2 and Q4)

Managing brokers, broker-owners, designated REALTORS®, and office managers will join to network and discuss Association updates.

~~PRESENTING SPONSOR~~ | SOLD OUT

Please indicate when purchasing if this is for Q2, Q4, or both.

- Two (2) minutes speaking time
- Can offer a grand attendance prize
- Recognition in digital and print promotions and materials
- One (1) exhibitor table
- Recognized as **Food Sponsor**

~~EXHIBITOR~~ | SOLD OUT

Please indicate when purchasing if this is for Q2, Q4, or both.

- One (1) exhibitor table



Summer Social & Annual Meeting (Q3)

Celebrate the recent winners of St. Louis REALTORS®' annual Election of Officers & Directors and stay informed on Association updates.

~~EVENT SPONSOR~~ | SOLD OUT

- Two (2) event tickets
- Recognition in digital and print promotions and materials

Installation of Officers and Directors (Q4)

Usher in our Officers and Directors, congratulate St. Louis REALTORS® Awards Winners, and celebrate another year for the Association!

~~BAR SPONSOR~~ | SOLD OUT

- Recognition in digital and print promotions and materials
- Six (6) event ticket
- Featured on Drink Napkins & At Bars

~~DINNER SPONSOR~~ | \$4,000 (1 AVAILABLE)

- Recognition in digital and print promotions and materials
- Six (6) event ticket
- Featured as Dinner Sponsor

~~PROGRAM SPONSOR~~ | \$2,000 (1 AVAILABLE)

- Recognition in digital and print promotions and materials
- Four (4) event ticket
- Featured Full-Page Advertisement in Program

~~AWARDS SPONSOR~~ | SOLD OUT

- Recognition in digital and print promotions and materials
- Two (4) event ticket
- Recognition during awards ceremony

~~CENTERPIECE SPONSOR~~ | \$2,000 (1 AVAILABLE)

- Recognition in digital and print promotions and materials
- Four (4) event ticket
- Recognition on Centerpiece Arrangements

~~PHOTO BOOTH SPONSOR~~ | \$1,500 (1 AVAILABLE)

- Recognition in digital and print promotions and materials
- Two (2) event ticket
- Recognition at event Photo Op

~~COAT CHECK SPONSOR~~ | \$1,000 (1 AVAILABLE)

- Recognition in digital and print promotions and materials
- Two (2) event ticket
- Recognition at Coat Check



Holiday Open House (Q4)

Have fun with colleagues and friends as we celebrate the holiday season! Enjoy an open bar, hor d'oeuvres, and festive merriment.

PRESENTING SPONSOR | \$700 (1 AVAILABLE)

- Can offer a grand attendance prize
- Recognition in digital and print promotions and materials
- **Bar Sponsor** – Organization must host, staff, and provide beverages for the bar. *Permitted self-admittance with additional bar support.*



REALTOR® Engagement Events Package

We've brought together four events that connect with different parts of our membership. From new members and online webinars to public policy updates—there's something for everyone.

\$1,000 (4 AVAILABLE)

Included Events

- Urban Affairs Forum Series
- Can We Talk? Series
- Members First Here & Now Webinars
- One (1) New Member Orientation

Benefits

- Recognition in print and digital promotions and materials for Urban Affairs Forum Series, Can We Talk? Series, and Members First Here & Now Webinars
- Three (3) minutes speaking time at chosen New Member Orientation
- Exhibitor table at chosen New Member Orientation



YOUNG PROFESSIONALS NETWORK SPONSORSHIPS

\$1,600 | SOLD OUT

Included Events

- Wake Up With YPN Series
- YPN Speed Niche
- YPN 30 Under 30
- Other yearly YPN events

Benefits

- Organization logo featured on Association website's YPN page
- Recognition in YPN event print and digital promotions and materials
- Networking opportunities at YPN events
- Four (4) tickets to YPN events



REALTOR® HOUSING ASSISTANCE FUND SPONSORSHIPS



Our Mission

The REALTOR® Housing Assistance Fund (RHAF) exists to raise funds and provide grants to organizations in the St. Louis area that combat housing insecurity and support families in building stable thriving communities.



GOLD SPONSOR

\$1,500 SOLD OUT

Benefits

- Organization logo featured on Association website and lobby slideshow
- Recognition as **GOLD SPONSOR** at **ALL** RHAF fundraising events:
 - RHAF Giving Day
 - **BOTH** Shred Days (Spring and Fall)
 - Coffee for Charity*
 - RHAF: Homecoming / Other Fundraiser
- Recognition in event promotions and materials
- In-person networking opportunities at **BOTH** Fall and Spring Shred Day events



SILVER SPONSOR

\$750 SOLD OUT

Benefits

- Organization logo featured on Association website and lobby slideshow
- Recognition as **SILVER SPONSOR** at the following RHAF fundraising events:
 - RHAF Giving Day
 - **ONE** Shred Day (Spring **OR** Fall)
 - RHAF: Homecoming / Other Fundraiser
- Recognition in event promotions and materials
- In-person networking opportunities at **ONE** Shred Day event (Spring **OR** Fall)



BRONZE SPONSOR

\$250 (2 AVAILABLE)

Benefits

- Organization logo featured on Association website and lobby slideshow
- Recognition as **BRONZE SPONSOR** at the following RHAF fundraising events:
 - RHAF Giving Day
 - **ONE** Shred Day (Spring **OR** Fall)
- In-person networking opportunities at **ONE** Shred Day event (Spring **OR** Fall)

RHAF: Homecoming / Other Fundraiser (FALL)

FOOD AND BEVERAGE SPONSOR | \$1,000

- Recognition as **Food & Beverage Sponsor**
- Recognition in digital and print promotions and materials
- Two (2) event tickets

SUPPORTING SPONSOR | \$250

- Recognition in digital and print promotions and materials
- Two (2) event tickets

Shred Day (SPRING & FALL)

SPONSOR | \$100/ea. (3 AVAILABLE)

- Recognition in digital and print promotions and materials
- In-person networking opportunities

Coffee for Charity* (SPRING)

SPONSOR | \$100/ea. (LIMITED AVAILABLE)

- Recognition in digital and print promotions and materials
- In-person networking opportunities

*Event held during Spring Managing Broker Forum





St. Louis REALTORS® reserves the right to convert any in-person event or sponsorship opportunity to a virtual event or opportunity, or to substitute one opportunity for another of approximate or equal value.

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