

St. Louis REALTORS®

REALTOR®

SPONSORSHIP PROGRAM

2027

Connecting our members through shared goals and meaningful partnerships.

MAJOR SPONSORS

Benefits

- Advertisement *(14.5 in. x 7 in. | 150 dpi)* featured in Association lobby slideshow
- Logo featured on front page of Association website and our monthly newsletter sign-off
- Business cards in the Association lobby
- + More throughout 2027!

Additional recognition exclusive to affiliate members committing **$3,000+** to St. Louis REALTORS® in 2027.



ADVERTISEMENT PACKAGES

TIER 1 | $750

- Every other month (6) Social Posts*
- 60-second video ad for Association social media stories (Recorded by Sponsor)
- 5” x 4.85” advertisement in New Member Packet*
- Member Center 1 Page Flyer*

TIER 2 | $500

- Quarterly (4) Social Posts*
- 9” x 16” still graphic ad for Association social media stories (Submitted by Sponsor)
- 5” x 2.25” advertisement in New Member Packet*
- Member Center 1 Page Flyer*

TIER 3 | $250

- One (1) Social Post*
- 2.25” x 2.25” advertisement in New Member Packet*
- Member Center 1 Page Flyer*

**To be provided by Sponsor. Please send all print advertisement materials within 30 days of purchase to guarantee they’re included in our Association publications.*

Advertisement Examples

Sample Layout | 2.25” x 2.25”



Sample Layout | 5” x 2.25”



Sample Layout | 5” x 4.85”



EVENT SPONSORSHIPS

St. Louis REALTORS® offers a variety of event and exhibitor opportunities for affiliate members to further their membership and REALTOR® engagement. Sponsorship availability, sponsorship benefits, and pricing may vary. For event sponsorship details or to purchase an event sponsorship, contact director of marketing & communications, **Dan Wunder**, at **dwunder@stlrealtors.com**.





Eggs & Issues* *(Q1)*

Learn what's on the political horizon, know which elections to watch, understand what policy changes may be made, and see how each will impact the housing market.

PRESENTING SPONSOR | $1,000 *(2 AVAILABLE)*

- Two (2) minutes speaking time
- Recognized as **Breakfast Sponsor**
- Recognition on marketing materials where applicable
- Four (4) event tickets
- One (1) exhibitor table

EXHIBITOR | $200 *(6 AVAILABLE)*

- Recognition on marketing materials where applicable
- One (1) event ticket (self-admittance)
- One (1) exhibitor table

**RPAC event sponsorships do not qualify as RPAC credit. Each RPAC sponsorship includes the specified ticket amounts for admission. Additional guest tickets must be purchased separately, and such purchases will be applied toward the purchaser's yearly RPAC contribution(s).*







Previously known as the Economic Forecast Breakfast.

Ignite – Real Estate Summit & Economic Forecast *(Q1)*

Kick off the year being equipped with valuable information for successful business planning and the statistical analysis REALTORS® need to best serve their clients.

PRESENTING SPONSOR | $1,500 *(2 AVAILABLE)*

- Two (2) minutes speaking time
- Recognized as **Breakfast Sponsor**
- Recognition on marketing materials where applicable
- Four (4) event tickets
- One (1) exhibitor table

EXHIBITOR | $250 *(24 AVAILABLE)*

- Recognition on marketing materials where applicable
- Two (2) event tickets (Sponsor + One Guest | Will sit at exhibitor table)
- One (1) exhibitor table

RPAC Trivia* *(Q1)*

Join fellow RPAC Investors and fight for your spot to take home the RPAC Trivia trophy! Also enjoy an open bar and other games.





PRESENTING SPONSOR | $1,500 *(3 AVAILABLE)*

- One (1) minute speaking time
- Recognition on marketing materials where applicable
- **Bar Sponsor** – Organization must host, staff, and provide beverages for the bar
- One (1) regular table

SUPPORTING SPONSOR | $500 *(2 AVAILABLE)*

- Recognition on marketing materials where applicable
- **Mulligans and Games Sponsor** – Organization must host and staff Mulligans and Games stations.
- Four (4) event tickets

**RPAC event sponsorships do not qualify as RPAC credit. Each RPAC sponsorship includes the specified ticket amounts for admission. Additional guest tickets must be purchased separately, and such purchases will be applied toward the purchaser's yearly RPAC contribution(s).*

RPAC Auction* *(Q2)*

Enjoy a fun-filled night raising money to protect the REALTOR® industry and homeownership! There will be the opportunity to purchase items in a silent and live auction.

BAR SPONSOR | $3,000 *(1 AVAILABLE)*

- Recognition on marketing materials where applicable
- Six (6) event tickets
- Featured on Drink Napkins at Bars

DINNER SPONSOR | $3,000 *(1 AVAILABLE)*

- Recognition on marketing materials where applicable
- Six (6) event tickets
- Featured as Dinner Sponsor

**RPAC event sponsorships do not qualify as RPAC credit. Each RPAC sponsorship includes the specified ticket amounts for admission. Additional guest tickets must be purchased separately, and such purchases will be applied toward the purchaser's yearly RPAC contribution(s).*

CENTERPIECE SPONSOR | $1,000 *(1 AVAILABLE)*

- Recognition on marketing materials where applicable
- Four (4) event tickets
- Recognition on Centerpiece Arrangements

PADDLE SPONSOR | $1,000 *(1 AVAILABLE)*

- Recognition on marketing materials where applicable
- Four (4) event tickets
- Recognition on Auction Paddles

PHOTO BOOTH SPONSOR | $500 *(1 AVAILABLE)*

- Recognition on marketing materials where applicable
- Two (2) event tickets
- Recognition at event Photo Op

BUY IT NOW SPONSOR | $500 *(1 AVAILABLE)*

- Recognition on marketing materials where applicable
- Two (2) event tickets
- Recognition at Buy It Now Table







Managing Broker Forum *(Q2 and Q4)*

Broker-owners, designated REALTORS®, and office managers will come together to network and discuss Association updates.

PRESENTING SPONSOR | $1,000* *(1 AVAILABLE)*

Please indicate when purchasing if this is for Q2, Q4, or both.

- Two (2) minutes speaking time
- Can offer a grand attendance prize
- Recognition on marketing materials where applicable
- One (1) exhibitor table
- Recognized as **Food Sponsor**

EXHIBITOR | $175* *(6 AVAILABLE)*

Please indicate when purchasing if this is for Q2, Q4, or both.

- One (1) exhibitor table

**Price is for one forum (Q2 or Q4). Sponsoring both forums is twice the listed price.*





Summer Social & Annual Meeting *(Q3)*

Celebrate the recent winners of St. Louis REALTORS®' annual Election of Officers & Directors and stay informed on Association updates.

EVENT SPONSOR | $250 *(5 AVAILABLE)*

- Two (2) event tickets
- Recognition on marketing materials where applicable

Installation of Officers and Directors *(Q4)*

Usher in our Officers and Directors, congratulate St. Louis REALTORS® Awards Winners, and celebrate another year for the Association!

BAR SPONSOR | $4,000 *(1 AVAILABLE)*

- Recognition on marketing materials where applicable
- Six (6) event tickets
- Featured on Drink Napkins at Bars

DINNER SPONSOR | $4,000 *(1 AVAILABLE)*

- Recognition on marketing materials where applicable
- Six (6) event tickets
- Featured as Dinner Sponsor

PROGRAM SPONSOR | $2,000 *(1 AVAILABLE)*

- Recognition on marketing materials where applicable
- Four (4) event tickets
- Featured Full-Page Advertisement in Program

AWARDS SPONSOR | $2,000 *(1 AVAILABLE)*

- Recognition on marketing materials where applicable
- Four (4) event tickets
- Recognition during awards ceremony

CENTERPIECE SPONSOR | $2,000 *(1 AVAILABLE)*

- Recognition on marketing materials where applicable
- Four (4) event tickets
- Recognition on Centerpiece Arrangements

PHOTO BOOTH SPONSOR | $1,500 *(1 AVAILABLE)*

- Recognition on marketing materials where applicable
- Two (2) event tickets
- Recognition at event Photo Op

COAT CHECK SPONSOR | $1,000 *(1 AVAILABLE)*

- Recognition on marketing materials where applicable
- Two (2) event tickets
- Recognition at Coat Check



Holiday Open House *(Q4)*

Have fun with colleagues and friends as we celebrate the holiday season! Enjoy an open bar, hors d'oeuvres, and festive merriment.

PRESENTING SPONSOR | $700 *(3 AVAILABLE)*

- Recognition on marketing materials where applicable
- **Bar Sponsor** – Sponsor organization must host, staff, and provide beverages for the bar.



REALTOR® Engagement Events Package

We've brought together four programs that connect with different parts of our membership. From new members and online webinars to public policy updates—there's something for everyone.

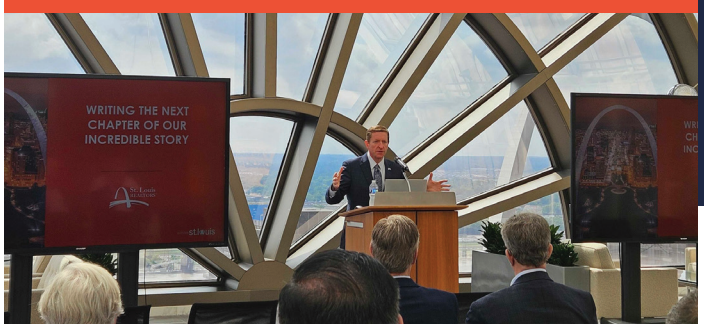
$1,000 *(5 AVAILABLE)*

Included Events

- Two (2) New Member Orientations
- All the Urban Affairs Forum Series
- All the Can We Talk? Series
- All the Members First Here & Now Webinars

Benefits

- Recognition on marketing materials where applicable for Urban Affairs Forum Series, Can We Talk? Series, and Members First Here & Now Webinars
- Three (3) minutes speaking time at chosen New Member Orientations
- Exhibitor table in check-in area for chosen New Member Orientations





St. Louis REALTORS® YPN YOUNG PROFESSIONALS NETWORK

YOUNG PROFESSIONALS NETWORK SPONSORSHIPS



$1,600 *(5 AVAILABLE)*

Included Events

- Wake Up With YPN Series
- YPN Speed Niche
- YPN 30 Under 30
- Other yearly YPN events

Benefits

- Organization logo featured on Association website's YPN page
- Recognition on YPN marketing materials where applicable
- Networking opportunities at YPN events
- Four (4) tickets to YPN events



REALTOR® HOUSING ASSISTANCE FUND
SPONSORSHIPS

RHAF
The Path to Home

Our Mission

The REALTOR® Housing Assistance Fund (RHAF) exists to raise funds and provide grants to organizations in the St. Louis area that combat housing insecurity and support families in building stable thriving communities. RHAF is the charitable arm of St. Louis REALTORS®.



GOLD SPONSOR

$1,500 *(3 AVAILABLE)*

Benefits

- Organization logo featured on Association website and lobby slideshow
- Recognition as **GOLD SPONSOR** at **ALL** RHAF fundraising events:
  - **Major fall fundraiser** *(details to be announced)*
  - RHAF Giving Day
  - **BOTH** Shred Days (Spring and Fall)
  - Coffee for Charity*
- Recognition on marketing materials where applicable
- In-person networking opportunities at **BOTH** Fall and Spring Shred Day events & Major fall fundraiser



SILVER SPONSOR

$800 *(4 AVAILABLE)*

Benefits

- Organization logo featured on Association website and lobby slideshow
- Recognition as **SILVER SPONSOR** at the following RHAF fundraising events:
  - **Major fall fundraiser** *(details to be announced)*
  - RHAF Giving Day
  - **ONE** Shred Day (Spring **OR** Fall)
- Recognition on marketing materials where applicable
- In-person networking opportunities at **ONE** Shred Day event (Spring **OR** Fall) & Major fall fundraiser



BRONZE SPONSOR

$250 *(4 AVAILABLE)*

Benefits

- Organization logo featured on Association website and lobby slideshow
- Recognition as **BRONZE SPONSOR** at the following RHAF fundraising events:
  - RHAF Giving Day
  - **ONE** Shred Day (Spring **OR** Fall)
- In-person networking opportunities at **ONE** Shred Day event (Spring **OR** Fall)

Shred Day *(SPRING & FALL)*

SPONSOR | $100/ea. *(3 AVAILABLE)*

- Recognition on marketing materials where applicable
- In-person networking opportunities

More sponsorship opportunities may be available in the fall!

Coffee for Charity* *(SPRING)*

SPONSOR | $100/ea. *(LIMITED AVAILABLE)*

- Recognition on marketing materials where applicable
- In-person networking opportunities

**Event held during Spring Managing Broker Forum*





St. Louis REALTORS® reserves the right to convert any in-person event or sponsorship opportunity to a virtual event or opportunity, or to substitute one opportunity for another of approximate or equal value.

© **St. Louis REALTORS®**
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