



# TECH THURSDAY SERIES

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STLREALTORS.COM/EDUCATION

QUESTIONS? CONTACT KAREN DUNN AT 314.576.0033 OR KDUNN@STLREALTORS.COM

## SOCIAL MEDIA PRESENCE & CALENDAR HITS! BONUS: HOMERUN APPS FOR R.E.

**DATE:** APRIL 4, 2019

**TIME:** 10 A.M. – NOON

**LOCATION:** ST. LOUIS REALTORS® CONFERENCE CENTER

### PRESENTERS: KELLIE MEYER

Not everyone will be at Cardinals Opening Day – we'll have our own game day celebration! You'll learn:

- Three quick and easy ways to improve your social media marketing.
- How to create a social media calendar that saves you time and keeps you active.
- The top Apps for real estate professionals.

## HELP TELL YOUR REAL ESTATE STORY WITH STATISTICS

**DATE:** MAY 23, 2019

**TIME:** 10 A.M. – NOON

**LOCATION:** ST. LOUIS REALTORS® CONFERENCE CENTER

### PRESENTERS: MARIS

You'll learn:

- How to use stats to reinforce your expertise on local markets and combat irrelevant information available to your clients online.
- The statistics programs available from MARIS and how to customize stats for your local market or farming area.

## SOCIAL MEDIA BOOTCAMP

**DATE:** JUNE 13, 2019

**TIME:** 10 A.M. – NOON

**LOCATION:** ST. LOUIS REALTORS® CONFERENCE CENTER

### PRESENTERS: TODD COLTHORP

You'll learn:

- Short-cuts to understanding how social media works.
- Facebook, Twitter, LinkedIn, YouTube: Why are these the best?
- How to get more followers on your social media pages.
- How to maximize your time and spend less money on social media advertising.

## MARIS APPS AND YOUR PHONE: REAL ESTATE ON THE GO!

**DATE:** JULY 25, 2019

**TIME:** 10 A.M. – NOON

**LOCATION:** ST. LOUIS REALTORS® CONFERENCE CENTER

### PRESENTERS: MARIS

You'll learn:

- How to access Remine, RPR, Homesnap and ShowingTime from your phone.
- How to stream line your day-to-day real estate business by scheduling showings, researching tax information, searching for properties, generating CMA's and doing in-depth data-mining right from your phone.

## FORMSRUS

**DATE:** AUGUST 22, 2019

**TIME:** 10 A.M. – NOON

**LOCATION:** ST. LOUIS REALTORS® CONFERENCE CENTER

### PRESENTERS: MATT MAYNARD | BRIAN HOY

You'll learn:

- How to complete your user profile data, and manage the Contract Wizard.
- How to auto-fill, print, save, email, fax and send forms for electronic signature.
- How to utilize the full suite of PDF tools and access the Library anytime from anywhere.
- How to save third-party documents for electronic signature.
- How to use transaction management tools to monitor contract status.

