



2021 BUSINESS & ECONOMIC FORECAST EXPO SPONSOR APPLICATION

March 3 and 4 (9 a.m. – 4:30 p.m.)

Virtual Online Event

APPLICATIONS SENT WITHOUT PAYMENT INCLUDED WILL NOT BE PROCESSED NOR WILL SPACE BE CONFIRMED. PLEASE EMAIL COMPLETED FORM TO jwiegers@stlrealtors.com

Full Name of Company Applying (exactly as it should appear in the final program and on signage)

Primary Trade Show Contact E-mail Contact Phone

Street Address City, State, Zip

Phone Number to Publish in Program Web Site to Publish in Program

Virtual Booth Rate	Member	Non-Member Joining St. Louis REALTORS® & Exhibiting
On or before 1/31/21	\$250.00	\$574.00
On or after 2/1/21	\$300.00	\$624.00

Sponsorships

Day 1 Presenting Sponsor	\$2,000.00	\$2,324.00
Day 2 Presenting Sponsor	\$2,000.00	\$2,324.00
Supporting Sponsor	\$500.00	\$824.00

* Non-Members joining St. Louis REALTORS® in order to exhibit at discounted prices must fill out St. Louis REALTORS® Affiliate member application.

Note: The undersigned individual hereby acknowledges they have read, understand and agree to the Terms and Conditions Governing Exhibitors.

Payment Method: Check #: _____ Check Date: _____

Credit Card: Visa MC Amex Discover

Credit Card #: _____ Expiration Date: _____ CID: _____

Billing Address _____ City, State, Zip _____

Cardholder Name _____ Signature _____
(Please print)

(For St. Louis REALTORS® Use Only)

Total Cost \$ _____

St. Louis REALTORS® Authorizing Signature _____ Date _____ 2021

Terms and Conditions Governing Exhibitors

General

1. These terms and conditions form part of the Exhibitor Application and Agreement made between the St. Louis REALTORS® and the Exhibitor. The provisions of the licensing agreement between ST. LOUIS REALTORS® and the virtual platform provider which refer to or govern exhibitors also form part of these Regulations, including any duty imposed on ST. LOUIS REALTORS® by the licensing authority to defend, indemnify or hold harmless the licensing or leasing authority, on a “pass through” basis: that is, to the extent ST. LOUIS REALTORS® is obliged to defend, indemnify or hold harmless the licensing authority for the acts of omissions of an exhibitor, that exhibitor is obliged to defend, indemnify and hold harmless ST. LOUIS REALTORS®.

2. Neither the Exhibitor Agreement nor any booth or display space request or allocation will be binding on the ST. LOUIS REALTORS® unless and until the exhibitor accepts to abide by the Online Event Rules, issues payment in accordance with said agreement, and said agreement is executed by the exhibits staff on behalf of the ST. LOUIS REALTORS®.

3. If an exhibitor fails to abide by the regulations of the exhibition as set forth, herein or any other governing documents, such as ST. LOUIS REALTORS®’s license with the virtual platform vendor (but only with respect to those clauses which refer, relate or apply to Exhibitors) or the Exhibitor contract then the contract between the ST. LOUIS REALTORS® and the Exhibitor will be terminated. The exhibition regulations constitute a portion of the contract between the ST. LOUIS REALTORS® and the Exhibitor. Therefore, any failure on the part of the Exhibitor to comply with the regulations represents a default on, and termination, of the contract. Should the contract be terminated in this manner, the Exhibitor shall forfeit, as liquidated damages and not a penalty, the amount paid for space. Interpretation and application of the regulations are within the sole discretion of the ST. LOUIS REALTORS® and decisions by the ST. LOUIS REALTORS® are final.

4. Any Exhibitor who does not abide by the Terms and Conditions Governing Exhibitors may be subject to ejection from the conference and/or forfeit the right to exhibit in the next conference. No disruption of the conference or any exhibitor’s right to conduct business will be tolerated.

5. In the event of any inconsistency between the terms of this exhibitor’s contract and one of the documents referenced herein, the more specific term will take precedence over the more general term.

Eligible Exhibitors

6. All exhibits and related demonstrations and presentations shall serve the interests of ST. LOUIS REALTORS® members. ST. LOUIS REALTORS® reserves the right to determine the eligibility of any company, product, or service for inclusion in

the exhibition. The ST. LOUIS REALTORS® reserves the right to remove or prohibit any exhibit in whole, in part, or any Exhibitor or representatives that in its opinion are not in keeping with the character and purpose of the trade show.

Exhibitor Fees and Payment Schedule

7. The 2021 Virtual Booth Package rate for members is \$250.00 on or before January 31, 2021 and \$300 after. The non-member rate shall include an additional \$324.00 and shall require said exhibitor to submit an Affiliate membership application.

Booth Cancellation/Refund Policy

8. Cancellation of exhibit booth is required in writing. There are NO REFUNDS on cancellations of a virtual booth package.

Subletting of Space

9. ST. LOUIS REALTORS® strictly prohibits the sharing or “co-opting” of exhibit space unless companies share the same parent company, or one company is the subsidiary of the other. Request must be submitted to ST. LOUIS REALTORS® for approval prior to conference and proof is required. Contracted exhibitors shall not assign, sublet, or share any space allocated to them nor advertise or display goods other than those manufactured or sold by them in the regular course of their business. Space assigned to the Exhibitor is for their exclusive use.

Exhibitor Primary Booth Contact

10. The Exhibitor will be responsible for designating an official authorized agent who will be the primary contact to work with ST. LOUIS REALTORS® show management. This person will oversee and understand all contract issues, including those relating to registration, payment and submitting assets for the virtual booth set-up. This agent shall receive all official correspondence from the ST. LOUIS REALTORS® and be responsible for communicating all information to appropriate individuals. Under no circumstances will ST. LOUIS REALTORS® be liable, either to the Exhibitor, or to any third party, for any failure of the Exhibitor Primary Booth Contact to fulfill his, her or its obligations under this clause.

Exhibit Staff

11. Exhibits shall be staffed by technical, qualified individuals who are bona fide company employees or legitimate representatives. Exhibitors are encouraged to staff their exhibit booth throughout the published Expo hours. Exhibitors are required to staff their exhibit booth during the times set aside each day (approximately 1 ½ hours) on the schedule specifically for the Expo Hall. ST. LOUIS REALTORS® requires booth personnel to be registered in advance.

12. All personnel who are representatives of the exhibiting company must register as an “Exhibitor”. Exhibitors receive two (2) full conference badges with the Virtual Booth Package.

13. Exhibitors requiring or desiring additional registrations for their personnel may obtain extra badges by purchasing them.

Virtual Booth Package

14. The Virtual Booth Package includes the following: virtual booth template which may be branded with company logo; ability to display and manage all company images, descriptions, product and service details; video upload; brochure upload; and, ability to capture leads.

Virtual Booth Assets Submission

15. Exhibitor assets for virtual booths are to be uploaded to the vendor no later than February 19, 2021.

Photography/Recording

16. Exhibitors may download images or recordings of their own virtual booths. Digital images or recording of the online event in general or other exhibitors' virtual booths is prohibited.

Retail Sales

17. Retail sales are not permitted within an Exhibitor's Virtual Booth. Exhibitors may take orders, but transmission of payment information (e.g. credit card information) are not allowed in the platform.

Suitcasing/Outboarding

18. The ST. LOUIS REALTORS® considers the practices of Suitcasing and/or Outboarding to be unethical business conduct and strictly prohibits both practices. Suitcasing refers to the practice of companies or persons who attend shows as attendees but "work the aisles" from their suitcase (briefcase), soliciting business from other attendees and exhibitors. Outboarding refers to non-supporting companies who set up exhibits or events separate from the event platform and encourage attendees to leave the show floor and spend time with them. For the good of the show and the exhibitors supporting the show, the only legitimate place to conduct business during show hours is within a contracted virtual exhibit booth. There is to be no sales messaging by non-exhibiting suppliers within Chat functions of the Event. All violations will be directed to leadership of the ST. LOUIS REALTORS® for penalties and sanctions against the violating company. Exhibiting companies are encouraged to protect their investment and report any violations immediately to ST. LOUIS REALTORS® event Staff.

Cancellation of Exhibition

19. Neither the ST. LOUIS REALTORS®, Boomset, their employees, nor their agents shall have any liability or obligation to the Exhibitor for cancellation or deferral of the Conference. In the event that the platform on which the exhibition is to be held cannot be virtually conducted because of a software or issue with the hosting platform, so that the exhibition cannot be held, the Exhibitor shall have no cause of action or claim for damages or compensation against the ST. LOUIS REALTORS® except for the return of any amount

previously paid, and in such an event, this agreement shall be terminated.

Consent to Intellectual Property

20. Exhibitor represents to the ST. LOUIS REALTORS® and unconditionally guarantees that any elements of text, graphics, photos, design, copyrights, trademarks or other artwork furnished to the ST. LOUIS REALTORS® or any recordings of music, videos, movie clips, or audio-visuals that Exhibitor may use in its booth are owned by the Exhibitor or that the Exhibitor has written permission from the rightful owner to use each of these elements, and will hold harmless, protect and defend the ST. LOUIS REALTORS® from any claim, suit, loss, expense or cost arising from the use of such elements furnished by the Exhibitor, including reasonable attorney's fees.

Indemnification

21. The ST. LOUIS REALTORS® will not in any case, except in the case of ST. LOUIS REALTORS®' sole gross negligence, be liable to the Exhibitor for any injury, loss or damage to Exhibitor's business in any way related to or arising out of the Virtual Exhibit. Exhibitor agrees to defend, indemnify and hold harmless ST. LOUIS REALTORS® to the same extent, and on the same terms, that ST. LOUIS REALTORS® is required to indemnify the provider of the platform for this virtual exhibit Boomset.

Amendment of Rules/Other

22. The ST. LOUIS REALTORS® reserves the right to make changes, amendments and additions to the rules at any time, and all changes, amendments and additions so made shall be binding on the Exhibitor with the provision that all exhibitors will be advised of any such changes.

23. All matters and questions not specifically covered by these rules and regulations and the Exhibitor Application and Agreement are subject to the decision of the ST. LOUIS REALTORS® show management, whose decisions will be final.

January 5, 2021